



SIMON CUMBERS MEDIA CHALLENGE FUND

Connect-World Application Form Standard Grant Round II – Print & Radio

Please follow the headings and paragraph numbering given below in completing your application. This format is also available by e-mail from mediafund@connect-world.net or on the website www.connect-world.net. Once completed, the form should be returned to mediafund@connect-world.net or Lorraine Whitty, Connect-World, 10/13 Thomas Street, Digital Hub, Dublin 8.

Please note: **Closing date is Tuesday 30th September 2008, 5.00pm**

1 Project Summary

Please keep information brief – 300 words maximum. Limit your application to 6 pages. Use this project summary as the title page of your application.

Title:

Type: (e.g. radio programme, feature in magazine)

Name: (if part of an existing programme)

Duration: *Start date:* *Finish date:*

Geographical Location:

Organisation(s) Name and Address:

Type of organisation:

- Radio Station* *Independent Production Company*
 Photographer *Journalist*

Contact name:

Amount requested: €

Are you a first time applicant to the Simon Cumbers Media Challenge Fund?

2 Organisation Details

2.1 Organisation Name, Address, telephone/fax/e-mail/web site details:

2.2 Name and position of person in the organisation responsible to Connect-World for grant received:

2.3 Bank account details

Bank Name: Account Name: Sort Code:

Account Number:

Email of person responsible in your organisation for this account (e.g. accountant):

2.4 Tax Reference Number:

2.5 Organisational Status:

2.6 Grant record: reference number and amount of grant/s from the Simon Cumbers Media Challenge Fund in the last two-year period, including current grant/s:

3 Details of Radio Station/Media Outlet

Radio Stations must be registered with the Broadcasting Commission of Ireland in order to qualify for funding. Please attach copy of the agreement. All projects must attach an agreement to publish/broadcast from the intended publisher/broadcaster.

3.1 Name, Address, telephone/fax/e-mail/web site details (if different from above):

3.2 Type of Radio station/media outlet (local, national etc.):

3.2 Catchment area:

3.3 Details of any awards/special commendations received:

4 Project Description

Describe the project details using the numbering system and headings given below:

4.1 Proposed Title:

- 4.2 *Themes, issues covered in the programmes(s) :*
- 4.3 *Key messages conveyed in the programme(s):*
- 4.4 *How will a local/global link be established:*
- 4.5 *Target group:*
- 4.6 *Style of programme(s):*
- 4.7 *Number and duration of programme(s):*
- 4.8 *Estimated audience reach and broadcast time:*
- 4.9 *List all personnel and their relevant experience / qualifications employed by the project (see notes):*
- 4.10 *Details on co-operation and collaboration with local community/NGOs:*
- 4.11 *Detail on previous global development issues experience, if any: (please attach samples)*

5 Project Budget

Provide details in relation to the following:

- 5.1 *Budgeted expenditure including:*
 - (i) *Both direct project costs and overhead costs (Table 1).*
 - (ii) *Overhead costs as percentage of direct costs (Table 2).*

- 5.2 *Budgeted income:*
 - (i) *Contributions from your organisation both in cash and/or in kind.*
 - (ii) *Other sources.*
 - (iii) *Simon Cumbers Media Challenge Fund, including calculation as percentage of total budget (Table 3).*

Sample Budget Layout

This sample budget is designed to help you with the layout and structure of the budget. The figures are for illustration only.

Table 1: Project Expenditure

Direct Project Costs	Item	€
Staff Costs (per day, number of days)		
Production Cost		
<i>Direct Project Costs</i>	<i>Total</i>	
Overhead Costs (please include costs per day and the number of days, where applicable – for instance, car hire)		
<i>Overhead Costs</i>	<i>Total</i>	
Direct Costs & Overhead Costs	TOTAL PROJECT COSTS	

Table 2: Income Requested from the Simon Cumbers Media Challenge Fund

Requested	€	Percentage of Direct cost
Direct Costs		
Overhead Costs		%
TOTAL		

Table 3: Budgeted Income

Funder	€		% of Total
Own Organisation			
<i>Own Organisation Total</i>			
Other Funders (please list)			
<i>Other Funders Total</i>			
Simon Cumbers Media Challenge Fund Direct Project Costs Overhead Costs			
<i>Simon Cumbers Media Challenge Fund Total</i>			
TOTAL			

IMPORTANT NOTE: In kind contributions

Please do not include in kind contributions in your budget. Should you feel it necessary to point out in kind contributions to your project/programme please list them separately.